

## President's Message

I bring greetings to the Fellows of the Pierre Fauchard Academy! I am truly honored to be your new President—the first European and French President to be so honored in 75 years.

We were all chosen by our colleagues to become Fellows not only because of our devotion to the profession we love but also because of our dedication to its continued scientific advancement. In the past 20 years we have seen extraordinary developments in the art and science of dentistry. Many of you are responsible for those developments and may be rightly proud of your accomplishments.

The field of implantology is a good example of the leap forward in new technologies and therapies in our profession. However, the advancements in implant dentistry must also herald advancements in the ethics involved in their use. We must all be vigilant. Thirty years ago, the placement of an implant was seen as the ultimate solution for extraction. However, despite the evidence, we had to convince our patients that a successful outcome could be achieved. Today, extraction and immediate placement of an implant is very common and often is requested by the patients themselves. For dentists, this treatment plan is sometimes easier to implement and more lucrative than endodontic therapy, post and core build-up, and placement of a crown. However, if we are respectful of our patients' needs and understanding of their wants, we will find the essence of ethical treatment.

As Fellows of the Academy we want to be considered the best the profession of dentistry has to offer. But can't we identify dentists who are, in fact, better in many ways than we are? Ethics will make the difference. A Fellow of the Pierre Fauchard Academy must be recognized by his or her sense of honor, and in turn be honored to be a Fellow.



Dr. Hubert Ouvrard

*Dr. Hubert Ouvrard  
International President of the Pierre Fauchard Academy*

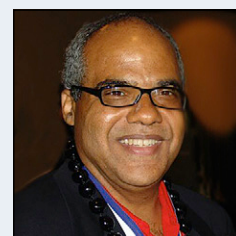
## A Message From the President-Elect

As I say goodbye to the office of Vice President of the Academy, I am reflecting on many fond memories I garnered while holding this office. These thoughts are ephemeral because of the exciting direction in which the Pierre Fauchard Academy is heading. Nonetheless, the one moment that stands first and foremost during my tenure as Vice President came about through my role as Chairman of the Awards Committee. As Chairman, I was honored to present the prestigious Gold Medal to one of the true giants in the dental profession, Dr. Jeanne Sinkford.

Presently the Associate Executive Director and Director, Center for Equity and Diversity, American Dental Education Association Dr. Sinkford has spanned a wide array of prestigious positions in dentistry, many of which were groundbreaking, throughout her career.

Dr. Sinkford majored in psychology and chemistry as a Phi Beta Kappa undergraduate at Howard University. In 1958 she graduated first in her class from Howard University College of Dentistry. She remained at Howard University for two years as an instructor in the prosthetic department. Then, aided by the Louise C. Ball Graduate Fellowship Fund for Graduate Study in Dentistry, she completed a master of science degree in 1962 and a PhD in physiology in 1963.

On November 9, 1974, Dr. Sinkford became the first African American woman dentist to be inducted into the USA section of the International College of Dentists. Soon thereafter, on July 1, 1975, Dr. Sinkford was appointed dean of Howard University's College of Dentistry, making her the first woman to be appointed dean of any dental school in the United States. On November 4, 1991, she became director of the Office of Women and Minority Affairs of the American Association of Dental Schools in Washington, DC.



Joseph C. Harris, DDS

These highlights represent a very abbreviated summary of Dr. Sinkford's career. I cannot do justice to the true scope of her work because of space limitations. However, no one is more deserving of the Pierre Fauchard Academy Gold Medal Award than Dr. Sinkford. Her influence on dentistry will be felt for many generations to come. I encourage you to search online for a more complete and detailed account of her career.

Also during my tenure as Chairman of the Awards Committee, the Elmer S. Best Award went to Dr. Jose Carlos Elgoyhen of Argentina. PFA President Steve Hedlund presented the award to Dr. Elgoyhen in Buenos Aires, Argentina, in November 2009. The Dental Trade Award went to Kim Sung Youn, CEO of Mr. Curette Tech of Korea.

Drs. Larry Barrett and James Brophy III will both receive President's Awards. The next issue of *Dental World* will include a feature on these awardees.

In 2011 the Academy will be celebrating its 75th year. Commemorations and celebrations will be held by various sections throughout the year, culminating with a grand bash in Paris, France, on June 16. The Paris celebration will include lectures, an induction ceremony, a cruise, and dinner. Please see the enclosed registration form and event details listed on page 5 in this issue. This celebration will surely be a Red Letter day in the history of the Academy.

As I travel and correspond with the Fellowship in my role as a member of the Executive Committee, I am constantly reminded about how much our Academy's publication, *Dental Abstracts*, is revered. This issue features on page 5 interviews with two people who are responsible for the logistics of *Dental Abstracts*, Editor-in-Chief Dr. Douglas Berkey and Senior Editor Ms. Jane Ryley. They were both very gracious with their time and provided us with some interesting, candid, and insightful information regarding the behind-the-scene details of producing an issue of our Journal.

I would like to welcome Dr. Ernesto Acuña of México to the Academy's Executive Board. Dr. Acuña is no stranger to the Fellowship—indeed, his tremendous efforts in reviving Region 7 have garnered attention not only within the Academy but also throughout Latin America. If you will remember, in 2008 Dr. Acuña spearheaded the Pierre Fauchard Academy's first Latin American Conference, which included a scientific program and the Academy's first international induction. As his friend and colleague, I am pleased to welcome him aboard.

I encourage Fellows to check the Academy's Web site (<http://www.fauchard.org>) on a regular basis. Our home on the Internet keeps everyone informed of the latest news regarding the Academy. Our ultimate goal is to develop this site into an interactive medium that we can use to connect with each other on a worldwide basis.

Many exciting future changes await us. Only your participation can make it a reality.

*Dr. Joseph C. Harris*  
*President-Elect of the Pierre Fauchard Academy*

## A Message From the Immediate Past President

Now that my term as President has come to an end, it is time to reflect on this past year.

The highlights would have to be my trip to Japan to celebrate the 40th anniversary of our Japanese colleagues' membership in the Pierre Fauchard Academy and then the presentation of the Elmer Best Award in Buenos Aires Argentina to Dr. Carlos Elgoyhen. The wonderful reception that I received at these two meetings is something I will never forget.

We made a major effort this past year to upgrade our PFA publication *Dental World* and expect more changes ahead for 2011. Improving and expanding our Web site and electronic communication also was emphasized.

As I visited sections across the United States, I was impressed by the enthusiasm and dedication of Fellows in promoting the Pierre Fauchard Academy and its goals. However, some sections could use a little boost. The Academy will give more attention to these sections in the future.

I thank all the people who helped me so much this past year, particularly Judith Kozal and the Central Office staff, who have kept me in line and the Academy running smoothly. Our Webmaster and Editor Mark Stanley, along with Contributing Editor Jim Brophy, have been instrumental in improving our communications and publications. I am grateful to my Executive Committee and the Board of Trustees for their support. It was also a great pleasure to work with Dr. James Long, President of the PFA Foundation. I look forward to the leadership of our new president, Dr. Hubert Ouvrard, in 2010-11 as he leads us into our 75th anniversary year.

It has been a humbling experience to have served as President of such a wonderful organization as the Pierre Fauchard Academy. I only hope that the Academy is stronger as a result of our efforts this past year.

Thank you again for allowing me to serve as your President.

*Dr. Steven K. Hedlund*  
*Immediate Past President of the Pierre Fauchard Academy*



Steven K. Hedlund, DDS

## From the Desk of the Academy Executive Director

It is amazing how fast a year can go by, and how much can be accomplished when everyone works together. Your Central Office continues to give support to the Officers, Trustees, and especially the invaluable Section Chairs. It was a wonderful surprise that even in these tough economic times, our hard-working, dedicated Chairs managed to recruit and induct 330 new, quality dentists as Fellows into our international PFA “family.” The Section Chairs also presented 18 Distinguished Dentist Awards. (By the way, we will soon have a beautiful new Award plaque; please watch our Web site, where you will be able to see the newly designed plaque).

A special Fellowship certificate will be created for the 75th Anniversary celebration, and every new Fellow joining the Academy in 2011 will receive one. A certain number of these special certificates will be available to established Fellows for a small fee.

We prepared and sent out 62 Senior Student Undergraduate Certificates of Merit, and a few sections requested Certificates of Special Appreciation and certificates to go along with their state/section scholarship awards.

Thanks to all those who have sent in their dues for 2010. The Central Office has just sent out the final letters to U.S. Fellows who have not yet paid to date, giving them the opportunity to pay the 2010 dues or request Life-Fellow status if they are eligible for it. The final letter regarding the individual international 2010 dues will be sent in early December. Reminders also will be sent to the countries who send in their dues in a bulk payment.

I extend a special *Thanks* to Dr. Hedlund for being a patient and understanding President, as well as a very good one! I also wish to express my *Gratitude* to the Executive Board for their “caring manner and cooperation” and my *Appreciation* for all of the Trustees, who tried really hard this year to have their reports in on time! Finally, I send special “Kudos” to our Editor/Webmaster, Mark Stanley, who has been a tireless, persevering teacher and is always willing to listen to another person’s ideas. I think by now you all know I will always try to do my best to earn your support and respect. Please let me know if I am not doing my job as Executive Director to your liking or expectations.

Let’s look forward to our grand celebration of our prestigious Academy’s 75th Anniversary next year, with our meetings and functions to be held in Las Vegas in October 2011. Later in this issue please see the registration form and updates on the planned 75th Anniversary Celebration to be held in Paris, France, in June 2011.

Thank you all for giving me the opportunity to continue serving the Academy. Please let us know if there is anything we can do for you, or how we can make improvements in the Central Office services.



Judith D. Kozal

*Judith D. Kozal*  
*Executive Director of the Pierre Fauchard Academy*

## From the Editor

Thank you for the opportunity this past year to bring together the areas of Publications, Website, and Information Technology. Late in 2009 I met with President Steve Hedlund and Ms. Jane Ryley, the publisher for *Dental World* and *Dental Abstracts*, in St. Louis, Missouri, to discuss how *Dental World* might be approached differently in 2010. Three months later we assembled the first 2010 issue, which was published in March/April. It has been an eye-opening experience to have completed three issues, with the fourth and final 2010 issue now in your hands. It has been a pleasure to work with Dr. Hedlund and Ms. Ryley to improve each issue, and I extend a special thanks to Deanna Over of the Elsevier office in Philadelphia, who has helped guide each issue through the many hurdles of the proofing process. I also offer many thanks for the able advice of Drs. Joseph Harris and Michael Schafhauser, our Editorial Advisory Committee, who helped guide *Dental World* this past year.

Gradual changes are under way in the *Dental World* print format, which will be completed in 2011 in time for PFA’s 75th Anniversary. This year’s experience has added to my great respect for the hard work done in the past by Contributing Editor/Historian James Brophy III. The *Dental World/Dental Abstracts* issues remain a vital forum to communicate news and important research updates to all the PFA Fellows, and past issues (going back to 1998) can be accessed online now. The *Dental Abstracts* subscription is a wonderful benefit for those who have been selected for Fellowship in the Academy. At the Annual Meeting in Orlando, we had a chance to meet with *Dental Abstracts* Editor Dr. Douglas B. Berkey, who has been welcomed into the Academy as a new Fellow! Finally, I thank the ever-so-faithful Executive Director of the Academy, Judith Kozal, as she kept the Central Office humming along to serve your Section’s needs and keep the *Dental World* office informed of all the PFA events around the world.



Mark D. Stanley

Please send any comments you might have about the *Dental World* publication, along with short articles about your Section activities and good photographs, to the Dental World office. I particularly encourage you to send reports about new Fellows, Scholarship recipients, and any Foundation Grants awarded to service programs in your region. You are welcome to send in your own editorial, which we will consider for publication. Your submissions help us get the word out, in print and online, about the extensive activities of the Academy and Foundation from your point of view.

*Mark D. Stanley*  
Dental World Editor

**Dental World Office:** 126 N Third St #201, Minneapolis, MN 55401. Phone: (888) 645-0542 (toll free, USA)

**Editorial Board Committee:** Dr. Michael Schafhauser and Dr. Joseph C. Harris

**Contributing Editor/Historian:** Dr. James M. Brophy, III

**Dental World Editor:** Mark D. Stanley. E-mail: [editor@fauchard.org](mailto:editor@fauchard.org); phone: (612) 567-7355

**Dental Abstracts Publisher:** Jane Ryley, Elsevier

**Dental Abstracts Journal Manager:** Shayna Bayard, Elsevier

## 75th Anniversary Celebration Set For June 16, 2011, in Paris, France

Dear Fellows,

The year 2011 will be the time of a very important event for the Pierre Fauchard Academy. It will be the 75th anniversary of the creation of the Academy in 1936 by Elmer Best in the United States, as well as the 250th anniversary of Pierre Fauchard's death.

When we had our Executive Committee Meeting in Chicago in May 2010, we decided to commemorate this event in Paris, which is the city where "the father of the modern dentistry" had his practice and published his famous two-volume book, *Le Chirurgien Dentiste*, in 1728.

This special celebration and meeting in Paris will take place on Thursday, June 16, 2011. It will begin with a scientific session at the Faculty of Dental Surgery - Paris 7, Garancière University, at which we will hear four prestigious lecturers. Pierre Machtou (former PFA Elmer Best Award recipient) will speak about "Current Clinical Modalities in Endodontics." Paul Miara will discuss "Modern Esthetic Treatment." Patrick Missika will discuss the topic of "Extractions and Immediate Placement of Implants," and Jean-Christophe Loir will make a presentation about the life of Pierre Fauchard.

After the scientific part of the program we will go to the *Place Saint Sulpice* with its magnificent 17th century church, which is the site of some scenes in the famous novel *The Da Vinci Code*. In the center of the *Place Saint Sulpice* is a superb fountain dating from the same century. We will then go to the 6th District of Paris, to the Town Hall, where we will have the official ceremony for the 75th anniversary of PFA. At this ceremony awards will be presented, new Fellows will be inducted, and visitors and special guests will be introduced, followed by a cocktails and a reception in the Town Hall. Before dinner, those who wish to go on a cruise on the River Seine to view Paris monuments will take buses to board the river boat. To finish this wonderful day, a dinner will be organized at the Senate restaurant in the Palais du Luxembourg (Upper Chamber of the French Parliament).

We hope that our comprehensive program for this special event will appeal to you and that many of you will join us on June 16, 2011. A special reservation form that you can tear out and mail in is included in this publication. Please send it soon, because it is important that we get an early count of the number of people who will attend.



Portrait of Pierre Fauchard,  
the father of modern dentistry  
(engraving by J. Le. Bel)

*Dr. Hubert Ouvrard*  
International President of the Pierre Fauchard Academy

## PFA's 75<sup>th</sup> Anniversary Celebration in Paris, France

(START PLANNING FOR A VISIT TO PARIS IN 2011)

DATE: THURSDAY, JUNE 16, 2011



9:15 A.M. University of Paris 7, U.F.R. d'Odontologie, Lecture Hall B,  
5 Rue Garancière, 75006 Paris  
Welcome: Hubert Ouvrard, 2011 President of  
the PFA, and Robert Garcia, Dean of the Faculty, Chairman

*Lectures:* Pierre Machtou (Elmer Best Award), Current Clinical Modalities in Endodontics  
Paul Miara, Modern Esthetic Treatment  
Patrick Missika, Extractions and Immediate Placement of Implants  
Jean-Christophe Loir, History of Pierre Fauchard

11:30 A.M. Paris 6th District Town Hall, Awards and Induction Ceremony

12:30 P.M. Cocktail Party

2:00 P.M. Departure in bus

2:45 P.M. Cruise on a river boat on the Seine (Monuments of Paris)

4:15 P.M. End of the cruise

8:00 P.M. Dinner in the restaurant of the Palais du Luxembourg (seat of the Senate)

## Dental Abstracts: Meeting the Goals of the Pierre Fauchard Academy

*Editor's note: This interview with Elsevier Publisher Ms. Jane Ryley and Dental Abstracts Editor Dr. Douglas Berkey was conducted by Dr. Joseph C Harris.*

I cannot count the number of times a Fellow of the Academy or even a non-member has expressed to me how much he or she treasures our official publication, *Dental Abstracts*. Many people see *Dental Abstracts* as one of the top benefits of Fellowship in the Pierre Fauchard Academy.

In September 2010, I had the opportunity to interview two of the people responsible for the quality and content of *Dental Abstracts*. Dr. Douglas Berkey, the Editor-in-Chief, and Ms. Jane Ryley, the Senior Publisher, were both kind enough to take time out from their busy schedules to chat with me about our Journal and demystify the process of what is involved in creating an issue of the much-respected publication.

— Dr. Joseph C Harris

### Publisher Jane Ryley

**Dr. Joe Harris (JH): Tell us about yourself and your involvement with publishing.**

**Jane Ryley (JR):** I am Canadian, and even though I have been living in the United States for about 28 years, I maintain my Canadian citizenship. I have worked in publishing my entire career; I started in 1978 and have been in the business in various roles ever since. I have had jobs in sales, marketing, and advertising, and on the technical side, I have been involved in acquisitions of textbooks and did several stints in working with journals. I managed our conferences for about 5 years, and for the past 11 years, I have been a publisher for Elsevier, handling our dental portfolio of journals. Of course, *Dental Abstracts* and *Dental World* are a very significant part of that portfolio.



Jane Ryley

**JH: When you say you managed conferences, are you referring to continuing education conferences or conferences related to the mechanics of publishing ?**

**JR:** They are actually continuing education conferences. I have done them in nursing and in medicine and dentistry as well.

**JH: How did you become an employee of the Elsevier team?**

**JR:** I was hired because of my publishing experience, which included being the marketing manager for Mosby journals from 1985 to 1991. So it was really a matter of background and experience.

**JH: What are the responsibilities of a Senior Publisher?**

**JR:** I view my position as an administrator. I touch all aspects of the publishing portfolio, which includes keeping an eye on the circulation of the journals, the advertising for the journals, and the marketing for the journals, particularly when a journal has a society affiliation, which *Dental Abstracts* does, of course, with the Pierre Fauchard Academy. I maintain relationships not only with Judith Kozal and the Board members but with the Academy President and Mark Stanley, the editor of *Dental World*. And my job entails just making sure on a day-to-day basis that things work very smoothly.

**JH: Is Elsevier compartmentalized between journals and textbooks, or do the staff's duties cross between both?**

**JR:** Like most corporations, we go through transitions. Currently books and journals are handled in two separate operating units. We publish more than 700 journals, and more than 1700 books currently are being actively published and sold.

**JH: What is the difference between *Dental Abstracts* and *Dental World*?**

**JR:** *Dental Abstracts* is what we would call the parent journal. It is a bimonthly journal that contains abstracts of all of the articles the editor has selected to be abstracted. Within *Dental Abstracts* is *Dental World*, the Pierre Fauchard newsletter edited by Mark Stanley. It contains Pierre Fauchard Academy news, events, and perspectives from a global standpoint of what is going on in Academy Chapters around the world. So *Dental World* is a part of *Dental Abstracts*.

**JH: How many organizations are contracted to receive *Dental Abstracts* for their membership?**

**JR:** Only the Pierre Fauchard Academy sends *Dental Abstracts* to its membership. However, we do have some non-member subscribers, and of course, a lot of institutions, such as medical libraries and dental schools, subscribe to the Journal. In most cases the institutions purchase *Dental Abstracts* as part of a package. A large complex with a nursing school, medical school, and dental school might order many different journals, but a dental school might order just our dental journals. So the journal is sold in a variety of ways. But the Pierre Fauchard Academy is the only Society we are affiliated with on *Dental Abstracts*.

**JH: How many copies of *Dental Abstracts* are produced per issue?**

**JR:** We produce around 7000 per issue, of which around 5700 are sent to the Fellows of the Pierre Fauchard Academy.

**JH: Can you walk me through the creation of a typical issue of *Dental Abstracts* from inception to delivery to the doorstep?**

**JR:** Sure. Typically we are on about a 12-week schedule. First, Dr. Doug Berkey, the editor of *Dental Abstracts*, searches the literature in dentistry. When he became Editor a few years ago we had a set list of journals from which he would choose articles. He expanded that list to bring in articles that were more and more topical. Doug decides which articles should be abstracted based on their interest to the membership and to other subscribers of the Journal, and he conveys this list of articles to someone we employ as an abstractor. She takes the articles and culls them down to their really significant aspects. At the same time the editor of *Dental World* is pulling together the newsletter.

Once the abstracts have been written, they are given to our issue manager, who is an Elsevier employee. A compositor typesets the Journal and proofs are issued that go to the editors of *Dental Abstracts* and *Dental World*. Once corrections are made they are finalized with the compositor. When everything is in place we put the issue together and send it to the printer. Once it is printed it is distributed through all of the mail channels, and that is when it arrives at the doorsteps of the Fellows.

**JH: What is the most difficult aspect of creating a *Dental Abstracts* issue?**

**JR:** It really goes extremely smoothly. Since I have worked on the Journal I have not experienced any significant delays.

**JH: What is the easiest aspect of creating an issue?**

**JR:** What is easy is that I really, really enjoy the people I work with on the Journal. It is a real pleasure for me.

**JH: What is the strangest or most unique request or situation you have run into?**

**JR:** (laughs) That's a really good question. That's going to require a bit of thought. Really, nothing—and in fact, the evolution of *Dental World* is quite interesting. Because Mark Stanley is very proactive, we are going to use a new glossy paper stock, which I think gives the publication a better look. We are making plans to publish *Dental World* in full color. I think that we are taking some positive steps that will make *Dental World* more valuable to its Fellows. So I haven't received any strange requests at all.

**JH: *Dental Abstracts* is published in Spanish. Are there any plans for publishing it in other languages?**

**JR:** I haven't really had any discussions about publishing it in other languages, but Chinese seems to be pretty high on the radar screen. I am definitely interested in doing that if the right opportunity presents itself.

**JH: Was *Dental Abstracts* initially published in Spanish along with the English version?**

**JR:** It was not initially published in Spanish. It has only been published in Spanish for about 10 or 15 years. Basically, we were approached by a dentist/publisher in Mexico who had an interest in publishing it in Spanish. It has worked out quite well. Unfortunately, he passed away. He was a dentist trained in the United States. He went back to Mexico and practiced as a dentist but also decided that he wanted to take a role in publishing. That is how that business arrangement got started.

**JH: Is the online version of *Dental Abstracts* different from the hard copy version?**

**JR:** No. The benefit of publishing it online, which is something to keep in mind for the future, is that a lot can be done in terms of enhancements. For example, you can do videos, podcasting, and all sorts of things. That is actually a goal of mine, to make the online version of *Dental Abstracts* even more robust than the print version.

**JH: Will *Dental Abstracts* eventually be available exclusively online?**

**JR:** That is the million dollar question in publishing at the moment. I don't know that I have set answer. Our current business model is that if you are a subscriber, either as a benefit of being a Fellow of the Pierre Fauchard Academy or as an individual non-member, you get print and online access. The jury is still out in the publishing world in terms of an online-only model. Some journals are trying it, but the challenge we run into with most journals is that the demographic of people reading it is fairly mixed. We have older Fellows who really want the print version. They like to put it in their briefcase and get on a plane and read it. Whereas others, who tend to be a younger crowd, only want it online; they say, "Don't bother me with a print copy!" So I don't think we have a hard and fast solution in the publishing world at this point. At least for the time being, we will continue with the model of the bundle of the print and the online versions. However, I do believe a day will come when we go to a different business model based on how people want their content delivered.

**JH: Can we expect anything new or different from *Dental Abstracts* in the future?**

**JR:** We will continue to search for journals that have value for the subscriber. Our challenge is to ensure that the articles we are abstracting are of significant interest to the Fellowship. We need to maintain a close relationship with the Academy and ensure that we are serving the needs of the Fellows, including those who are specialists. We want to provide the right information not only to the general practitioners but also to the specialists.

## Dr. Douglas Berkey

**Dr. Joe Harris (JH):** Could you briefly give us a little information about yourself? Where were you born and raised? What is your educational background?

**Dr. Douglas Berkey (DB):** I was born and raised in Los Angeles. I attended Brigham Young University for my undergraduate studies and then I went to the University of Louisville for dental school. I was in private practice for 3 years in northern Idaho in a town called Sandpoint. Then I attended the University of Minnesota, where I earned a Master's degree in Public Health and also a Master of Science degree. From there I headed out to Denver, where I spent the lion's share of my career. I was at the dental school at the University of North Carolina from 2000 to 2002, but the remainder of my time has been spent at the University of Colorado.



Douglas B. Berkey,  
DMD, MPH, MS

**JH: What attracted you to the profession of dentistry?**

**DB:** I grew up thinking about how I might leave a legacy, how I might be able to give to others, and dentistry was just a real good fit. My dad encouraged me to think about it. We had a family dentist who was very happy with the profession, and he also always encouraged us to think about dentistry as a profession.

**JH: Does your interest in scientific literature date to the time you became a dentist, or did it arise at a later time?**

**DB:** Well, I was in private practice for three years, and then I went back to get my Masters in Public Health. One of the first courses I had was a class in epidemiology, and it was just fascinating. I loved it. I loved learning about how to review and analyze the literature, which generated interest in doing my own research and other things as well such as serving on the editorial boards of several different dental research publications. So probably the initial interest was generated from my training in my master's degree program.

**JH: I took over my father's practice, and because of the length of time he was in practice, many of the patients I inherited from him were in or approaching the geriatric stage of life. Based on my experience and the protocols and mindset of treating these patients, I would say that geriatrics is just as valid a specialty as, for example, pediatrics. You are the Dental Director of Total Longterm Care of Colorado and the Past Chair of the Gerontology and Geriatrics Education Section for the American Dental Education Association. What do you think about geriatrics as a dental specialty?**

**DB:** I completed my one-year Masters in Public Health and felt like I wanted to do an additional graduate program. I had some very visionary mentors at the faculty in Minnesota, Dr. Larry Meskin and Dr. Ralph Katz, who suggested that I consider Gerontology and Geriatrics. I followed their lead, not really knowing what I was getting myself into, but it sounded like a good thing to do. I actually started a program that was not officially approved by the University of Minnesota until I was about five or six months into it, but it turned out to be the first Master of Science degree in Geriatric Dentistry anywhere in the world. So that was a two-year program. Then I participated in an additional two year fellowship at the Veterans Administration in Geriatric Dentistry. The more that I study and become involved with geriatric dentistry, the more I become convinced that this subject has great depth and breadth requiring an expertise on all phases and aspects of dentistry, from medicine to the clinical art and science of doing restorations, risk assessments, and the like. So definitely if not specialty status, then additional postgraduate training in geriatric dentistry is highly recommended.

**JH: When did you become a Fellow of the Pierre Fauchard Academy?**

**DB:** It will be happening in Orlando this October. I have been Editor of the Journal for a couple of years at least, and I have been doing it as a non-member of the Academy. I really believe it to be a honor being inducted in the Academy .

**JH: How and when did you become affiliated with *Dental Abstracts*?**

**DB:** I was asked to be on the Editorial Board maybe 5 or 6 years ago. At that time the editor of the Journal, Larry Meskin, who also had served as Editor of the ADA Journal, encouraged me to be on his Dental Abstracts Editorial Board. He left Minnesota to become Dean of the Dental School in Colorado, and from there went on to do other things, like being Editor of the ADA Journal. That's how I initially got on board with it.

**JH: When did you become Editor-in-Chief of *Dental Abstracts*?**

**DB:** Three years ago Larry Meskin had a heart attack and passed away rather suddenly. The managers who coordinate the journal at Elsevier publishing asked me to assume his position.

**JH: The *Dental Abstracts* Editorial Board is quite a diverse group, which is probably one its main strengths. Are your duties as Editor-in-Chief mainly organizational, or do you actively edit the articles?**

**DB:** When I first started, Dr. Richard Pena was selecting abstract-worthy articles from different journals and somebody else did the abstracting. Then I was involved in reviewing all of the abstracts to ensure they were done correctly, to see if I had any changes or edits, and to oversee aspects of the journal such as the number of journals that were represented and those kinds of things. But in the past year and a half or so I have actually been the one who goes through those 100 dental journals to select the most interesting and relevant articles to be abstracted. I make those choices every two months and send them off to a technical medical writer, who abstracts them and sends the abstracts back to me for my review. I am also involved with soliciting the commentary found in every journal.

**JH: Articles that you choose have already been through the editorial process before being published in *Dental Abstracts*. Do you further edit the already edited articles, and if so, what is the reason for the further treatment?**

**DB:** I would say that the lion's share are from peer-reviewed journals, or if not peer reviewed, at least from journals that have a pretty good reputation, and I am confident that there is credence and some reliability and validity to what they are saying.

**JH: How do you go about choosing Editorial Board members?**

**DB:** The Editorial Board that currently exists has pretty much stayed stable since I was on the Board myself. One or two persons may have been added, but most of the persons on the Board were members prior to my selection as Editor-in-Chief, and I knew most of them before I became Editor-In-Chief. I think they represent a good swath of the dental profession, and not only in the United States; we also have very good international representation, with persons from Mexico, China, and Canada on the Board.

**JH: Can you walk us through the evolution of an issue of *Dental Abstracts* from its inception to its publication, including timelines?**

**DB:** A number of steps and individuals are involved. I review more than 100 different dentistry-related journals every other month and select between 40 and 50 articles to be abstracted. I look for relevancy as it relates to the PFA readership and also try to include a variety of different topics and dimensions that affect the profession both domestically and internationally. When reviewing data-based articles, I seek out articles that present scientifically reliable and valid findings. One of the challenges I face after selecting the articles is to decide whether figures and/or tables from the original publication should be included, and if so, which of the tables and figures would help capture the essence of the article. I also invite key individuals to write commentaries for each issue that address important trends, resources, and perspectives within dentistry. After selecting the manuscripts, I send them to Elaine Steinborn, our outstanding medical writer, who takes about a month to abstract these 40+ manuscripts. The manuscripts are then sent for typesetting and returned to me for final review and/or clarification. The author who wrote the commentary will be asked to review the galley proof and answer any queries that may have arisen. Then the Journal is finalized and appears online several days before the printed Journal is dispatched. Except for manuscripts that are identified as "fast track" manuscripts, the period between my selection of the journal articles and final publication is approximately four months. The *Dental World* inserts are included in issues 2, 3, 4, and 6.

**JH: Are there disagreements among the Board members because of an article's content or perhaps because a particular article does not seem to flow with the theme or sequence of a particular issue?**

**DB:** I haven't had any disagreements yet. (laughs)

**JH: Do you receive much feedback from the Fellowship of the Academy?**

**DB:** I haven't received much feedback yet. Part of my desire to connect with the Pierre Fauchard Academy and the reason I will be going to Orlando this year is to seek whatever feedback I can regarding the Journal. I have received feedback indirectly from the publisher, who interacts with the Academy.

**JH: Does the Editorial Board routinely have conference calls, or do you generally confer with the members on an individual basis?**

**DB:** Once a year we try to have a relatively short hour and a half meeting where we discuss the Journal, where it is going, and any suggestions. When I have individual needs I seek participation from individual Editorial Board members. However, the responsibility is not very time intensive for most of the Board.

**JH: So do they aid you in determining which articles will be used, or is it your call?**

**DB:** That is my call, but I ask them to let me know if they come across any articles they think are particularly well suited to *Dental Abstracts*.

**JH: Is obtaining permission to reprint articles from the various journals problematic? Do you need to get permission for every article that you use, or do you have a pre-existing understanding with the various journals and abstracts that allows you to use what they publish within their pages without asking for permission for a specific piece?**

**DB:** Certain journals are slow to respond, and some have not agreed to have things done. A few of the Quintessence journals may decline to grant permission for some of the reprints. But most of them are available.

**JH: What type of timelines are you dealing with? Much of what is published in *Dental Abstracts* is very timely and pertinent information, such as the recent article on H1N1. Do you have the flexibility to move things around the queue as you deem necessary?**

**DB:** Yes. Using the topic of H1N1 as an example, we can move a timely article ahead by maybe one issue. Elsevier has a fast-track process option in the production of *Dental Abstracts*, so we can speed things along if needed.

**JH: Having an international editorial staff, do you see a difference in concerns in the dental profession from, let us say, a colleague in Beijing or Canada or Mexico than here in the United States?**

**DB:** They have not voiced that yet, but I am certainly very sensitive to that issue. In the selection of the articles I try not to dwell totally on the U.S. subscribership because of the international flavor of the readership. I have not judged that to be a critical issue at this point but one that remains on my radar screen.

**JH: The Pierre Fauchard Academy is an international organization with sections on every continent in the world. Through my travels and correspondence with the Academy's overseas Fellows, one of the constants is how they treasure their copy of *Dental Abstracts*. Because of cultural factors, a doctor in China may be more concerned about oral cancer and smoking cessation compared with a doctor in Mexico, whose concern may be more directed to the deleterious effects of diabetes on the periodontal structures. When preparing an issue of *Dental Abstracts*, are you cognizant of having a large international readership, or are your efforts more directed toward the concerns of American and Canadian dentists?**

**DB:** That is very intentional on my part (laughs). I have articles on melanoma and art techniques and other things to try to appeal to a variety of readers.

**JH: Do you receive submissions for publication directly from dentists?**

**DB:** I do, but because we do not abstract direct articles, I tell them they have to submit it to a peer-reviewed journal.

**JH: Is there any one article or issue of *Dental Abstracts* that you consider a personal favorite?**

**DB:** (Laughs) Probably not at this point. It's kind of fun for me to select the articles and review them and eventually see the finished product. I am pleased with what I see. It is very professional on all sorts of levels. When I am asked to do the final edit, I am surprised to see how few things I come up with personally (chuckles).

**JH: The Pierre Fauchard Academy was founded by Dr. Elmer Best in 1936. One of his main reasons for establishing the Academy was because of the proprietary nature of dental publications. He wanted to excise the commercial interests that drove the dental publications of the day and re-establish the dental profession as the controllers of the literature. *Dental Abstracts* most certainly maintains the spirit of the Academy's mission statement.**

**DB:** I am happy to hear that. That is exactly right.

**JH: Do you see the day of printed material being a thing of the past? The problem with the Internet is that the peer-review process can be bypassed. You really do not know what the sources are.**

**DB:** I think that is a possibility. However, I am so much of a traditionalist that I just like hard copy. If that does happen I hope it happens way down the road (laughs). My son is attending dental school now, and he has electronic access to all of his books. He misses the books he had before so much that he winds up printing many things out so that he can have them in hard copy and read them that way versus reading off his computer.

## **JH: What can we expect from *Dental Abstracts* in the future?**

**DB:** I think it is very advantageous that *Dental Abstracts* is published through Elsevier publishing, which I think is the best publisher internationally anywhere. Because Elsevier is so professional and so cutting edge, I think they will be out there looking for new options and new ways of providing content. I am sure new changes are coming about soon, so stay tuned.

## **2010-2011 Calendar**

6 November	PFA Japan Section 41 <sup>st</sup> Annual Meeting	Tokyo, Japan
11-13 November	FTI 2010: Trends in Implantology	Florence, Italy
26 Nov-1 Dec	Greater NY Dental Meeting Javits Ctr.	New York
2-4 December	13 <sup>th</sup> Congress of ICOI Asia Pacific Section	Xinamen, China
1 April 2011	Australasian Section Induction	Brisbane, Queensland Australia
15 April 2011	Michigan Section Meeting	Grand Rapids, MI
16 June 2011	2011 Washington Section Meeting	Seattle, WA
16 June 2011	PFA 75 <sup>th</sup> Anniversary Celebration	Paris, France

To have your PFA event date posted here, e-mail your meeting details to Dental World Editor Mark D. Stanley at [editor@fauchard.org](mailto:editor@fauchard.org).

# **Opinions & Editorials from the Fellowship**

*Editor's note: Section News from around the world will appear in the next issue. In its place we offer the following Letter to the Editor, which was published recently in a local newspaper. We hope more of you will submit such articles in the future!*

## **Fierce Determination: A Formula For Success**

If someone had asked me in dental school what a formula of success would look like in dentistry, I don't think I would have had a clue. Perhaps I would think about making enough money, seeing enough patients, or enjoying what I was doing.

The true essence of what comprised success I'm sure escaped me at that time. In fact, I would say that if I knew in advance how hard it was to be truly successful in this field, I wonder if I would have persisted.

Everyone has a different answer for success in any field. Many would say that the need to make a large sum money would just about do it. Some would say that soul satisfaction is a necessary part of it.

But when you are a professional, a lot more goes into it than in any other business. We have ethical standards that are unmatched in any other business. All you have to do is look to the government to see what a difference there is.

We don't graduate dental school and become an excellent dentist on day one. In fact, dental school has only given us the basic tools to learn more. We have just figuratively graduated elementary school and have a lot of years of growth ahead of us.

We are not told in school that we have to keep up constantly with the literature and courses to stay up with current thinking. We may have been told about ethical standards, but maybe we weren't.

We have standards of minute detail that we must pay attention to. If we are in practice, we have to pay attention to our patient relationships. Without those close-knit relationships, our practice will only be a fraction of what it could be.

We have to keep up with ever-changing methods, techniques, and materials. If we don't pursue that doggedly, we will be obsolete within 10 to 20 years.

I could continue to add a laundry list of other commitments that would be necessary. The essential question is, can we get by without the mastery of these elements?

Yes, we can. We don't have to use magnification when we work on patients, and we don't have to constantly attend courses unless a state requires it. We don't have to be a part of our dental societies, and we don't have to contribute a thing beyond the walls of our offices.

Why do so many dentists not want to bother in the quest for excellence? Just look at all the reasons I listed so far—it's just not easy. And to paraphrase a common saying, if it was so easy, everyone would be doing it.

In addition, the learning curve is really steep. There is not only a lot to learn, but it takes quite a while to actually integrate everything. In addition, one must have a willingness to look at the outside world and help out where we can—in summary, to do the right thing.

It should be no surprise that only relatively few of us attain Pierre Fauchard recognition. It is that uncompromising spirit that gets us to the point of total success. So, Fellows of the Pierre Fauchard Academy, you have passed this test of fire.

When we reach the standard of a Fauchard dentist, meet other like-minded dentists, and see the type of person a Fauchard dentist really is, we can see how fierce determination makes us not only complete dentists but complete individuals.

*Dr. Ronald Linden  
PFA Fellow  
Connecticut Section, Region 2, USA*

## FOUNDATION NEWS

### From the Desk of the Foundation President

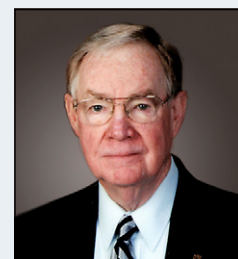
Dear Fellows:

This year, 2010, has been a very good one for *your* Foundation. The contract between the Foundation and the Academy was finalized earlier this year. Dr. Steve Hedlund, President of the Academy, was very helpful in negotiating the contract. Although the Academy and the Foundation are separate entities, cooperation between the two groups could not have been better!

Our fund-raising efforts were successful this year THANKS to all of you who have contributed to the Foundation. Whatever you contributed helps us to fund another grant. Speaking of grants, if you followed the news in the paper a few weeks ago, you will remember seeing a picture of a dentist, Dr. Thomas Grams, who was killed in Afghanistan by the Taliban. This colleague, from Colorado, bequeathed the Foundation \$50,000. We funded a couple of his grant requests in the past few years. These projects were in remote areas of our world. You cannot imagine our feelings when we learned of this gift. His will was made a few weeks before his death. I felt tremendous sorrow for his parents and his brother for their loss but astonished by his generosity, which will enable us to carry on his work in remote areas of the world. Fellows, his sacrifice and his work helping other people is what it is all about. A thank you note to his parents was very hard for me to write.

Dr. Gary Lowder and our Executive Director, Laura Fleming Doyle, have worked very hard to simplify our grant application process by implementing an electronic application. This will put our grant evaluators on a more uniform basis of critique. Forty-seven grant requests have been submitted this year. Eighty-nine third-year dental students received \$1500 scholarship checks. Thirty-one of these checks were sent outside of the United States to Australia, France, Japan, Chili, Germany, Spain, Paraguay, Italy, Mexico, and the Netherlands. Your Foundation, as part of our fund-raising efforts, has instituted a Legacy program. We hope many of you will remember the Foundation in your wills, as did Dr. Grams.

This coming year will be a new adventure for the Foundation as we begin to reach out to other individuals and corporations in our quest for more grant funding resources. In the next issue of *Dental World*, we will fill you in on what transpired at our Annual Meeting in Orlando and what course the Foundation will pursue in 2011.



James Long, DDS

*Dr. Jim Long  
President of the Foundation of the Pierre Fauchard Academy*

## From the Desk of the Foundation Executive Director

### FOUNDATION 2010 FUND-RAISING REPORT

Special Thanks to these top donors who contributed more than \$500 in 2010 to the Foundation

Dr. Michael F. Kelley

Ms. Laura Fleming Doyle

Dr. Howard I. Mark

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Dr. Charles G. Eller

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Dr. Rory E. Mortman

Dr. James A. Englander

Dr. Malcolm David Campbell

Dr. Eric Geist

#### Annual Spring Fund-Raising Appeal

More than 5000 letters went out to all U.S. PFA Fellows in early May requesting donations to support the Foundation's scholarship and grants program. To date, we have received \$38,896 in total donations from 321 individual donors. The majority of the donations have been for the minimum donation request of \$100. In 2009, we received \$47,236 from 530 donors. It is noteworthy that many of the 2010 donors did not give in 2009 and those who did give in 2009 tended to increase the amount they donated in 2010.

You can go to <http://www.fauchard.org/foundation/contributions.php> to see the most current list of donors for 2010.



Laura Fleming Doyle

#### Fall Fund-Raising Appeal

The fall fund-raising letter will go out to all U.S. PFA Fellows and PFA Life Fellows in early November. A Foundation return envelope will be included, just as in the Spring Appeal. If you have not given in 2010, please consider doing so. It is your generous donations that enable the Foundation to continue to support the Foundation's dental student scholarships and charitable dental projects worldwide through our grants program.

#### Legacy Program

We were both honored and saddened this year to learn that one of our grant recipients had done just that—supported the Foundation's dental student scholarships and charitable dental projects worldwide through our grants program. Dr. Thomas Grams from Durango, Colorado, was on a health care mission providing dental care to school children in Afghanistan when he was killed by the Taliban. The Foundation had funded projects initiated by Dr. Grams in the past and currently has an active grant application from Dr. Grams requesting funding for continued work in Afghanistan. Shortly after his death, we received notification that Dr. Grams had, in fact, left a sizable bequest to the Foundation. He had made his will out three weeks before his death (see the article about Dr. Grams in this issue).

The Foundation hopes that each of you will consider participating in the Foundation's Legacy Program. This program is designed to allow individuals to leave a donation to the Foundation in their will. Contact Laura Fleming Doyle, Executive Director, for more information about how you can participate in the Foundation's Legacy Program.

#### Corporate Donor Program

The Board of Trustees voted to approve the kick off of a Corporate Donor Program. The Trustees agreed that it is important to give the major dental manufacturers the opportunity to participate in the Foundation's charitable grants and scholarships programs. More details regarding this new program will be presented in upcoming issues of Dental World.

*Laura Fleming Doyle  
Executive Director, Foundation of the Pierre Fauchard Academy*

#### **The PFA Foundation needs your support. Donate now online!**

If you would like to help the Foundation fund grants for good causes and scholarships for good students, please send a check to the address listed below or donate online with your credit card. The Foundation of the Pierre Fauchard Foundation is a tax-exempt 501(c)3 Private Foundation. All contributions are tax deductible in the United States as allowed by law.

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**Colorado Dentist Killed in Afghanistan Bequeathed \$50,000 to the Foundation of the Pierre Fauchard Academy**

A 51-year-old Colorado dentist, Dr. Thomas Grams, was among 10 members of a medical team recently gunned down in Afghanistan. Dr. Grams was killed August 5, 2010, along with five other Americans on a medical trip. Dr. Grams retired from his dental practice in 2007 and started his volunteer work in Afghanistan with \$10,000 of his own money and a \$10,000 grant from the Foundation of the Pierre Fauchard Academy. These funds were used to purchase equipment and supplies and provide for rental expenses, repairs, and salaries to establish the Afghan Relief Organization (ARO) Dental Clinic.



The ARO Dental Clinic, which has now been operating for 3 years, provides free dental care to students and the surrounding population. The cost of quality dental care is beyond the means of the vast majority of Afghans. The ARO Dental Clinic was established to help alleviate this problem through the additional training and permanent employment of an Afghan dentist, Dr. Fatima. She was hired in April 2007 and received additional training from Dr. Grams then and again in 2008. He returned this summer to give her additional training.

For the most part the students have had their fillings and cleanings completed. Dr. Fatima visits schools within walking distance to inform the school administrators of the available free dental care for their students. Optimally six or eight students will be excused from that school daily to go to the clinic to receive needed care. Once the students wanting care have had their treatments completed, Dr. Fatima then approaches another nearby school for more students.

Thursdays are left as "open days," when anyone from the surrounding area can receive care. Other days of the week students from designated schools receive priority. In 2009, as a result of the relief effort established by Dr. Grams, the procedures completed included 459 prophys, 363 extractions, 428 one-surface amalgams, 374 two-surface amalgams, 285 three-surface amalgams, 445 four-surface amalgams, 93 one-surface composites, 66 two-surface composites, 26 three-surface composites, and 18 four-surface composites.

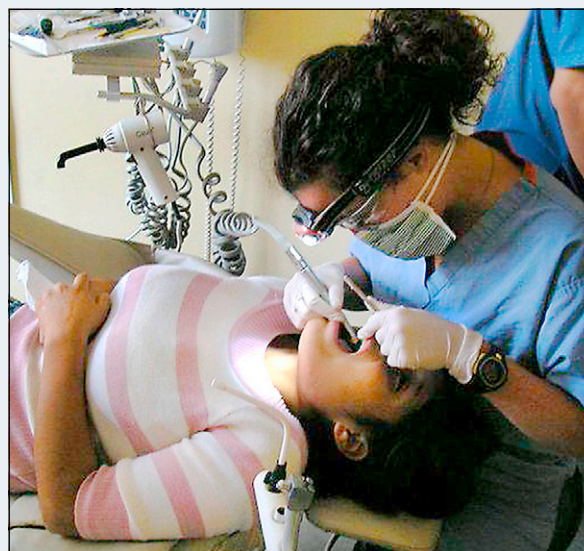
Just weeks prior to his death, Dr. Grams submitted an application requesting an additional \$5,000 from the Foundation for the Afghan Relief Organization Dental Clinic. Dr. Grams stated in his application that "This is an ongoing project that we plan to continue indefinitely." At the same time, he also drafted his will. Dr. Grams generously left a bequest to the Foundation of the Pierre Fauchard Academy in the amount of \$50,000. This was a kind and generous gesture by Dr. Grams. It is this kind bequest that will allow Dr. Grams' passion for providing care to others who are less fortunate to continue even after his tragic death.

**Dental Mission Work in the Field: A Letter to the Foundation from Student Scholarship Recipient**

September 23, 2010

Dear Dr. Long and the Foundation of the Pierre Fauchard Academy,

Thank you so very much for the generous scholarship you awarded me this past spring. I feel extremely honored to be recognized by such a prestigious and esteemed group as yours, and I cannot say thank you enough for your generous award. With your gift, I was able to do dental mission work in Trujillo, Peru, this past summer. While there, five fellow students and I not only were able to provide numerous extractions, restorations, and fluoride treatment to a population with very limited access to dental health



Student Patrice Jones in Peru doing dental work in the field





Patrice Jones receiving Scholarship certificate

care, but we also had the wonderful experience of learning everything from exodontia techniques to sterilization in primitive conditions from two incredible and very experienced mission field dentists. Being immersed in the mission field and being able to connect with a group of people so seemingly different than myself yet so similar in heart sparked a desire in me to find ways to continue international missions throughout my career. Your generous giving is a wonderful example for me to follow throughout my future career in dentistry, and I so very much appreciate the Foundation of the Pierre Fauchard Academy for giving me this opportunity to step into the world of dental missions. I look forward to many more trips to come.

*Patrice Jones  
University of Mississippi School of Dentistry  
Class of 2011*

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Our mission as Fellows in the Pierre Fauchard Academy is to consistently focus on professionalism, integrity, and ethics worldwide, by our own conduct as worthy role models, by the advancement of dentistry to the highest level, by supporting and honoring colleagues for their distinguished work, research, contributions, and public service, and by providing excellence in programs, education, and leading by example.

**The PFA Foundation needs your support. Donate now online!**

If you would like to help the Foundation fund grants for good causes and scholarships for good students, please send a check to the address listed below or donate online with your credit card. The Foundation of the Pierre Fauchard Foundation is a tax-exempt 501(c)3 Private Foundation. All contributions are tax deductible in the United States as allowed by law.

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The purpose of the Academy as an honor society shall be the elevation of dentistry to the highest degree of professionalism attainable as made manifest by the practice of integrity and ethics. The Academy shall position itself to accomplish this mission by publicly honoring in a significant and noteworthy manner those practitioners who exemplify these ideals. The Academy shall further expand the accomplishment of this stated purpose by creating a Fellowship, the selection to which in itself becomes an honor. The selection of Fellows commensurate with the honor-fellowship ideal shall be the practice of all sections. It is through this purpose in deed and action that the causes, aims, and objectives of the Academy for the benefit of dentistry and the society that it serves will be achieved.